



NGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

CONTRACT

<u>Contract / Revision</u> 2525386 /		<u>Alt Order #</u> WOC13577773
<u>Advertiser</u> Say No To RINOs		<u>Original Date / Revision</u> 04/14/22 / 04/14/22
<u>Contract Dates</u> 04/18/22 - 04/24/22	<u>Estimate #</u> 1367	
<u>Product</u> Awareness		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 82.00
<u>Agcy Code</u>	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 306
<u>Agency Ref</u> 177293		<u>Advertiser Ref</u> 604876

And:

PCA Political Communications Advertising
11 E. 44th Street, Suite 303
New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NGWN	04/18/22	04/22/22	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$30.00	1.10			
N 2	NGWN	04/18/22	04/22/22	Today Show	7:00 AM-9:00 AM		:30				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$30.00	2.30			
N 3	NGWN	04/18/22	04/22/22	News 2 @ Noon	12:00 PM-12:30 PM		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$35.00	2.60			
N 4	NGWN	04/18/22	04/22/22	News 2 @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$85.00	3.90			
N 5	NGWN	04/18/22	04/19/22	Tuesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-1-----				1	\$125.00	7.10			
N 6	NGWN	04/18/22	04/20/22	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	--1----				1	\$135.00	7.90			
N 7	NGWN	04/18/22	04/22/22	News 2 @ 10p M-F	10:00 PM-10:35 PM		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$85.00	3.50			
Totals												82.00	\$1,585.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/22/22	27	\$1,585.00	(\$237.75)	\$1,347.25
Totals	27	\$1,585.00	(\$237.75)	\$1,347.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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